



**For Immediate Release**

**Contact**

Jennifer Gilhoi

612.677.7195

[jennifer.gilhoi@rsparch.com](mailto:jennifer.gilhoi@rsparch.com)

**RSP ARCHITECTS HIRES DAVID SERRANO**

*Serrano joins RSP Architects and complements the firms' corporate practice area with an impressive array of experience in design in corporate projects*

*Minneapolis, MN* (Jan 4, 2012) – RSP Architects has hired David Serrano, AIA, as Senior Associate at the firm.

"The addition of Serrano to the corporate team at RSP Architects broadens the team's capabilities to deliver high end design to more clients in the corporate arena," says David Norback, AIA, President at RSP Architects. Serrano has built an impressive portfolio of work with Fortune 500 companies in corporate, institutional, entertainment and hospitality architecture while at Walsh Bishop Architects, MS&R Ltd., Smith-Miller + Hawkinson Architects and YHR Partners.



"I'm looking forward to working on a collaborative team in a proactive way at RSP," Serrano commented. "The firm provides opportunity to build client relationships and support a higher level of design backed up a deeper and broader understanding of clients' businesses through RSP's workplace strategies expertise."

Serrano draws from his past experience on notable projects such as Cummins Power Generation Corporate Headquarters; Toro Garden Pavillion; Comcast Spotlight; Andersen Corporate Campus - master planning; and Ramsey County Records and Revenue Renovation/Remodel, which won a 2007 *Minneapolis St. Paul Business Journal*/Best in Real Estate Award. He has also received an AIA North Dakota Merit Award.

Serrano is a licensed architect and member of the American Institute of Architects (AIA) and is NCARB certified. He will also be more deeply involved with the National Association of Industrial and Office Properties (NAIOP). He has a Master of Science in Advanced Architectural Design from Columbia University and a Bachelor of Arts from North Dakota State University. His work has been published in the *Minneapolis Star Tribune*, *Architecture Minnesota* magazine, *Abstract* magazine and *Competitions* magazine.

## About RSP Architects

RSP Architects is one of the largest architectural firms in Minnesota, serving a diverse range of clients in over ten main market sectors nationally and internationally, including many Fortune 500 companies. Working holistically, RSP Architects proactively manages their clients' real estate portfolios and excels at finding efficiencies through design to create inviting, sustainable, productive environments.

Our teams provide traditional architectural design services; tenant improvement and workspace strategies; planning and landscape architecture; facility management analytics; and employee-centric experiential strategy and design. Our clients are category leaders in the corporate, retail, government, healthcare, higher education, hospitality, institutional, science and technology industries.

RSP Architects is headquartered in Minneapolis and has offices on the west coast in Phoenix, and satellite offices in Rochester, MN, Bangalore, India, and Tianjin, China. In India, the firm operates under the name Alexander Architects Pvt. Ltd. Throughout our 32 year history, RSP Architects has excelled at customer service, earning awards and accolades from our clients.

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If you would like more information about Serrano, please contact Jennifer Gilhoi at 612.677.7195 or [jennifer.gilhoi@rsparch.com](mailto:jennifer.gilhoi@rsparch.com).