



For Immediate Release

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RSP ARCHITECTS HIRES SENIOR ASSOCIATES KEITH O'BRIEN AND IAN SCOTT

O'Brien and Scott bring a diverse portfolio of entertainment and hospitality projects with attention to sustainability and sensitivities to tribal communities' desire to be stewards of their land

Minneapolis, MN (February 9, 2012) – RSP Architects has hired Keith O'Brien and Ian Scott, LEED AP, as senior associates.

Prior to joining RSP, both O'Brien and Scott garnered an impressive and established portfolio in the gaming and hospitality industry. They understand the challenges of their clients, specifically native communities, based on a heightened level of involvement with their clients. "Many of the tribes we've worked with have always had the charge of being stewards of the land," says O'Brien. "Now, native communities are paying more attention to how that's achieved and believe that it's attainable through the design process."

O'Brien has over 30 years in the architectural industry including 15 years of marketing experience and over ten years as an account manager working for over 30 tribal industry clients nationally and in Canada. He is a long time Associate member of the National Indian Gaming Association (NIGA) and has given several workshops at national tradeshow as well as webcasts for NIGA. As an Associate member of NIGA, Keith has shown his dedication to native tribes by travelling to Washington D.C. and educating elected officials on the importance of tribal sovereignty.



Scott's forte is design. By joining RSP, he will be part of the increased quality, attention to detail, and environmental awareness that designers are able to bring to entertainment and hospitality projects. He also understands that development projects are a major commitment of tribal resources and makes sure his designs are appropriate and sustainable. "Sustainability is an integral part of current conversations regarding development and resources. The impact of design and operating decisions an owner will make over the course of their development is becoming increasingly transparent and quantifiable," says Scott.

Scott has worked as a senior designer on entertainment and hospitality projects for over 20 Native Communities across the country and contributes regularly to design discussions in national gaming magazines and conventions. "I'm committed to showing how design improves the lives of native peoples and provides economic sovereignty for tribal governments. Working with RSP Architects and their range of expertise in higher education, governmental and cultural facilities, allows me to deepen that commitment to my clients," says Scott.



RSP Architects entertainment and hospitality work includes projects for Ak-Chin Indian Community, Gila River Indian Community and Prairie Island Indian Community. "As part of the RSP Architects retail team, Ian and Keith's experience, coupled with the wide portfolio of similar project types managed and designed at the Phoenix office, will elevate RSP Architects' expertise in entertainment and hospitality projects," notes RSP Architects Vice President Bob Lucius.

About RSP Architects

RSP Architects is one of the largest architectural firms in Minnesota, serving a diverse range of clients in over ten main market sectors nationally and internationally including many Fortune 500 companies. Working holistically, RSP Architects proactively manages their clients' real estate portfolios and excels at finding efficiencies through design to create inviting, sustainable, productive environments.

Our teams provide traditional architectural design services; tenant improvement and workspace strategies; planning and landscape architecture; facility management analytics; and employee-centric experiential strategy and design. Our clients are category leaders in the corporate, retail, government, healthcare, higher education, hospitality, institutional, science and technology industries.

RSP Architects is headquartered in Minneapolis and has offices on the west coast in Phoenix, and satellite offices in Rochester, MN, Bangalore, India, and Tianjin, China. In India, the firm operates under the name Alexander Architects Pvt. Ltd. Throughout our 32 year history, RSP Architects has excelled at customer service, earning awards and accolades from our clients.

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